

Q: How would you rate the following Westchester Town Center BID activities?

	1	2	3	4	5	Bad for Business	NO ANS
	Good for Business				No Affect		
Clean Streets	108/ 98.2%	1	0	0	1	0	110
Clean sidewalks	105/ 95.5%	3	1	0	1	0	110
Well maintained landscaping	104/ 94.6%	2	0	0	1	3	110
Attractive & inviting landscaping	99/ 90%	6	1	0	1	3	110
Decorative trash receptacles	78/ 70.9%	17/ .22%	11/ .1%	0	1	3	110
Street pole banners	72/ 65.5%	23/ .21%	11/ .1%	0	1	3	110
Halloween Town Fair Event	69/ 63.3%	10/.09%	24/ .22%	1	3	3	110
Website	65/ 59.1%	9	27/ .25%	0	1	8	110
Ambassador Program (roaming assistance)	100/ 91.1%	4	2	0	1	3	110

Q: What are the 3 most important things that should be done to improve business in the Westchester Town Center Area?

	Total Responses	
Parking	33	24.2%
Security	26	19.1%
Advertising	22	16.2%
Clean & Green	13	9.6%
More Restaurant	6	4.4%
Less Homeless	19	14.0%
Misc. Responses	17	12.5%
	136	100.0%

Q: If you had a "discount card" for shopping in the Westchester Town Center area how likely would you be to use it?

Extremely Likely	51	46.4%
Likely	42	38.2%
Somewhat Likely	13	11.8%
Unlikely	2	1.8%
Very Unlikely	2	1.8%
	110	100.0%

Q: Do you believe that the creation of a program that provides incentives for shopping in the Westchester Town Center district by families with students in local schools will improve business?

Yes	72	65.5%
No	1	0.9%
Maybe	35	31.8%
No Answer	2	1.8%
	110	100.0%

Do you believe that the creation of a "cooperative advertising program" for shopping in the Westchester Town Center district would help YOUR business?

Yes	66	60.0%
No	8	7.3%
Maybe	36	32.7%
	110	100.0%